

**EVENT DATE**

21 March / 18:30 - 23:00

Manchester Central Convention Complex

NOMINATIONS OPEN

**13**  
**SEP**

2022 NORTHERN  
**POWER**  
WOMEN AWARDS

**WE ARE THE POWER**

UNITE. SHIFT. INSPIRE.

2022 NORTHERN  
**POWER**  
WOMEN AWARDS

## IT'S WHO **WE** ARE

Northern Power Women is here to make change for good through our community of 70,000 go-getters, do-gooders and inspirational individuals. Over the last 6 years we've advanced gender equality and transformed organisational culture, propelled business growth and productivity in the UK from the North. We've worked alongside agents of change of all genders to showcase role models and encouraged everyone to champion gender balance throughout their communities.

By supporting the Awards, you make your commitment to a fairer and more representative society visible to all in the North and beyond. Nominations are free and there are no barriers to entry to ensure accessibility with pay it forward places for the night of the awards. Since 2016, the Awards has hit the top 5 UK trending # multiple times over, and at last year's awards we made a staggering 25million impressions across social media.

*Simone*

**Simone Roche MBE**

### Get Involved

Nominate an individual, team, service or organisation for a Northern Power Women Award and help us showcase the most outstanding and inspirational business leaders who are dedicating themselves to accelerating gender equality.

### Partner

Support an individual award or become a headline partner highlighting your organisation's commitment to accelerating gender equality.

### Celebrate

Join us for the largest celebration of gender equality in Europe! You can book your ticket now to be with us on the night to celebrate the winners of the Northern Power Women Awards 2022 at Manchester Central Convention Complex on Monday, 21st March 2022.

# WE ARE INSPIRING

The Awards are never just for one night, we are committed to showcasing and spotlighting role models all year round. **Nominations open in September 2021**, followed by an extremely robust judging process. The shortlist will be announced in early 2022 and winners will be announced 21 March. As part of the legacy of the event we will continue to celebrate the achievements of those leading by example across the North. The Awards are our flagship event of the year. **Nominations are open until Monday, 11th October.**

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## NOT JUST FOR ONE NIGHT

### THE AWARD CATEGORIES

#### Agent of Change

For individuals from all genders

Awarded to the individual who has strived to shift the status quo and committed to lasting improvements in gender equality.

#### Innovation Award

Organisation, team or a service

Awarded to the organisation, team or service that share the goal of accelerating gender equality by pursuing game changing ideas.

#### Small Organisation 1-249

Awarded to the organisation which works to positively build an inclusive culture for all as a key component of its growth strategy.

#### Transformational Leader

For individuals from all genders

Awarded to the leader who has championed gender diversity as a key attribute for organisational success.

#### Outstanding Entrepreneur

For individuals from all genders

Awarded to the fearless entrepreneur driven by their desire to grow and develop their organisation(s) whilst making a positive impact in their sector/community/world.

#### Disruptor for Good **NEW!**

For individuals from all genders

In memory of the late Professor Jane Turner OBE DL. Awarded to the individual who is unafraid to crack on, shift the dial, and make real impact.

#### Medium Organisation 250-999 & Large Organisation 1000+

Awarded to the organisation which has shown a significant commitment to gender equality and inclusive culture in the workplace by demonstrating a forward-thinking approach to recruitment, development and retention of talent.

#### Mentor of the Year

For individuals from all genders

Awarded to the person, who has positively shaped success of an individual(s) and championed the value of mentoring outside of their day to day role.

#### One to Watch

For individuals from all genders

The winner of this award will have demonstrated significant talent and promise in a new role, community or organisation.

#### Person with Purpose

For individuals from all genders

The winner of this award will be achieving impact outside of their primary role to support a charity, community or social change.

#### Future List

Open to those who identify as female

Recognising the influencers and change makers of the future who are already making a difference in their environments and communities.

#### Power List

Open to those who identify as female

Our Power List challenges the norm and ensures that everyone they work with recognises the benefit of having a genderbalanced workplace.



**WE** HAVE HISTORY

**WE** HAVE REACH

**WE** ARE POWER

**Previous Attendees**

EY / Arriva / NatWest / BNY Mellon / Santander  
PwC / Direct Rail Services / Reign  
The Co-operative Bank / TransPennine Express  
HSBC / KPMG LLP / Liverpool FC / United Utilities  
Alliance Manchester Business School  
The Halo Project Charity  
Manchester Airports Group / Michael Page  
Yorkshire Building Society

Year	Nominations	Attendees	Venue	Social Media Reach
2016	680	480	Hilton Deansgate	5,000,000
2017	550	540	Hilton Deansgate	11,000,000
2018	980	580	Hilton Deansgate	22,000,000
2019	950	825	Manchester Central Convention Centre	19,000,000
2020	1480	980 at online tables with 1.3k streams	Virtual	25,000,000

**WE** ARE GAME-CHANGERS

**WE** ARE IN GOOD COMPANY

**Rt. Hon. Baroness Newlove of Warrington**

Victims Commissioner

"With so many impressive people in this room tonight, we have an incredible number of role models sitting here. I am truly honoured to stand on this stage as an Ambassador for Northern Power Women."

**Graham Lucas**

MD for the North at Michael Page

"I have no doubt there will be someone who is facing adversity be that gender, disability, ethnicity, sexual orientation who last night can find new role models at the awards. Maybe that individual will go onto change the World for the better, maybe they will just be one more happy human living the life they deserve."

**Andy Burnham**

Metro Mayor, Greater Manchester

"We will get where we want to be if we work as a team for the common good... It's not just the right thing to do. It's the best thing for business.". To do this, we need to bring with us the people who don't think they can. We will. We can."

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# WE ARE WORTH IT

Be a part of the largest celebration of gender equality in Europe

## Benefits to your ORGANISATION

- Amplify your commitment to gender equality, diversity and inclusion.
- Champion your people, stakeholders and community.
- Meet like-minded organisations and become part of a movement to share good practice, contacts and support.
- Engage with clients and build relationships by inviting stakeholders to join the awards.
- Take advantage of the scope and scale of the largest celebration of gender equality in Europe.

## Benefits to your INDIVIDUALS

- Expand networks amongst a range of influential individuals and trailblazing organisations.
- Celebrate achievements and impact recognising continued efforts to accelerate gender equality.
- Be inspired by fantastic role models from across the North and motivate and enable your colleagues to benefit from a cross sector community.
- Nominate and champion your colleagues and network.
- Be a part of the largest celebration of gender equality in Europe.

TO SPONSOR AN AWARD  
TO PARTNER WITH US  
TO BE PART OF IT ALL

[awards@northernpowerwomen.com](mailto:awards@northernpowerwomen.com)

# WE ARE BACK

2022 NORTHERN  
**POWER**  
WOMEN AWARDS

#### TICKET PRICES INCLUSIVE OF

- Organisation name on the table plan
- Glass of sparkling wine on arrival
- 3 Course meal plus coffee
- ½ bottle wine per person

- Reserved table in drinks reception
- Glass of champagne on arrival
- Upgraded wine selection
- Seating towards stage area

#### Investment:

- Individual Ticket **£150**
- Table of 10 **£1450**
- Table of 12 **£1740**
- VIP Table of 10 **£2100**
- VIP Table of 12 **£2520**
- Early bird individual **£125**
- Early bird table of 10 **£1,200**
- Early bird table of 12 **£1,440**

(Prices excluding VAT)

(early bird tickets available until 20th October)

AWARDS DATE

**21**  
**MAR**

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