

NPW PODCAST SPONSORSHIP



Our weekly NPW **award winning podcast** has been running for 3 years with **50,000 downloads** across all podcast channels, reaching a UK and international audience. Every week NPW founder Simone Roche MBE and broadcaster Sam Walker discuss the **big stories** affecting working women and our careers and lives, from **workplace policy to wellness** and everything in between. Each episode concludes with **Life Lessons** from an individual at the top of their game on the challenges they have faced and the **great advice** that has carried them through their career.

SPECIFICS:

- Hosted and produced by Simone Roche MBE and award-winning broadcaster Sam Walker
- 22 - 26minute episodes released weekly
- Organisation mentioned on the podcast at the start and end of each episode 5-8 second advert for your organisation each episode
- Brand on episode thumbnail image
- Snippet video to support episode promoted across all social media channels
- Brand in corresponding NPW newsletter
- Featured on the Power Platform Life lesson clip featuring one of your leaders or influencers up to 5 minutes
- Poll on twitter to support discussions

COST:

BENEFITS:

- 50k downloads
- UK & international audience Brand amplification across podcast channels (Spotify, YouTube, Acast, Apple, Stitcher and all mediums where you can subscribe to podcasts)
- Association with our podcast that won the Silver Award for Best Business podcast at the British Podcast Awards 2020
- Opportunity for senior leaders to take part in Life Lessons feature and to engage with a wider audience

SPONSORSHIP OPTIONS:

- Monthly - 4 episodes
- Quarterly - 12 episodes
- Annual - 52 episodes

Please email philly@northernpowerwomen.com for further details