



[Simone Roche MBE](#)

Founder of [Northern Power Women](#) & [Power Collective CIC](#)

with [Sam Walker](#)

Award-winning broadcaster & presenter, Director of [What Goes On Media](#)

NPW 5TH BIRTHDAY SPECIAL

HOW TO POWER ON, TOGETHER

Northern Power Women's Story

"What I became passionate about was giving people a stage, a platform and a voice. That became really really fundamental. Ultimately the heart of NPW is visible, powerful role models" - Simone Roche MBE

After starting her career in the Royal Navy, Simone entered the world of hospitality, travel and tourism. As her work became more focused on getting women onto board and into executive director positions, she saw an opportunity to create a network of solution focused gender champions.

Northern Power Women was a community created to:

- Create visible role models
- Allow people to come together to work towards shared goals
- Give people a voice!

The Power Collective CIC: How to get involved

- Paying it forward and supporting others is central to the PoWER Collective's mission to accelerate social mobility by connecting early careers with the business community.
- The Power Collective holds one-hour online networking sessions open to all genders, levels, sectors & regions enabling time shy but passionate people to mentor & be mentored.
- **"I wanted to create this environment whereby you could give back and pass on your skills and knowledge" - Simone Roche MBE**
- So far our Power Up sessions have:
 - Generated £1million in social value
 - Enabled 20,000 conversations!
- Head to the [Power Platform](#) to [find our next Power Up event](#) and start paying it forward!

Sam's Highlights from the last 5 years

As our podcast producer extraordinaire, Sam Walker has heard all of the brilliant advice given by our NPW role models over the last 5 years. Here are some of her top takeaways from what she's heard.

- Don't be afraid to stand up.
- Don't be afraid to be authentic.
- Authenticity is always going to win.
- Have the confidence to find something that really fits you.
- **As soon as you're authentic, and as soon as you're not spending energy on trying to fit into a hole that you're not matched for, that's when things can really start to blossom and become really special." - Sam Walker**

A Huge Thank You!

From Simone, Sam, and everyone on the Northern Power Women team, we'd like to say a huge thank you to anyone and everyone who has supported us over the last 5 years.

An especially big thank you to our fantastic Power Collective partners:

- [BNY Mellon](#)
- [Barclays](#)
- [Morson](#)
- [The Royal Navy](#)
- [MSP](#)
- [Harry Larry + Gary](#)
- [United Utilities](#)
- [Alex Cousins Consulting](#)

Want to do more to get involved? You can:

- Join our community on the [Power Platform](#)
- Sign up to our upcoming [Power Up events](#)
- Listen back through [previous podcast episodes](#) to find your favourite!