



Steph Edusei

Chief Executive Officer at St Oswald's Hospice

**Transformational Leader Winner
NPW Awards 2022**



NORTHERN POWER WOMEN
PODCAST



HOW TO GIVE YOUR IMPOSTER SYNDROME A TELLING OFF

Steph's Story

- She has been Chief Executive of St. Oswald's Hospice since May 2020 and is also a Non-Executive Director of The Newcastle upon Tyne Hospitals NHS Foundation Trust
- In 2022 she was appointed to the board of the North East England Chamber of Commerce and is a member of their Race, Equality and Discrimination commission
- In 2022 she also created the Black All Year events and podcast which highlight the challenges and issues faced by Black people as well as celebrates their successes and achievements
- She is also a dance teacher

Mother and Daughter Date At The NPW Awards

"My daughter's just turned 18. So there she was at 17 (at the NPW Awards) surrounded by incredible women hearing fantastic stories, holding a role and actually and chatting well with the other women on the table. And I thought this is such an amazing experience for her. And then when I actually won. It went out to all of our friends straightaway. And the congratulations I had from her friendship group was It was amazing. I think it's it's been a real boost for her to see that you can really achieve things."

Steph's Imposter Syndrome Persona: How She Deals With Imposter Syndrome

- "I call it my creature, it sits behind my right shoulder, it's green, it's spike, I've managed to make it into quite a comical creature, it speaks with a funny voice."
- "I give it a slap, I put the muzzle on it, now I tend to put it in its box and sometimes people can actually see me physically doing that."
- I've kind of physicalized it.... I'll just do this little motion with my hand, my right hand where I kind of close my fingers over my shoulder, and that's me putting the muzzle on it, it's like shut up and go away. "

How Can You Get Involved With Black All Year

BAY is a series of events and a podcast which highlight the challenges and issues faced by Black people as well as celebrates their successes and achievements.

Steph is looking for:

- A zoom expert "things like making sure people are muted, and all that type of thing. "
- "Anybody who knows anything about marketing, and would help us with marketing"
- People to share their ideas for topics
- People who can suggest podcast guests