

Charmaine Connors

Education and skills Manager, Sharp Futures



NPWAwards 2022 Future List

NORTHERN POWER WOMEN
PODCAST

Be More You

SEASON

Hosted by Simone Roche MBE

HOW TO BUILD A CAREER YOU'RE PROUD OF

Why do soft skills matter?

- Soft skills give you durability
- Which means you'll gain longevity in your career
- So you can really concentrate on career advancement.

The top 5 sought after soft skills by organisations today are:

- ✓ Communication
- ✓ Work ethic
- ✓ Teamwork
- ✓ Adaptability
- ✓ Problem solving

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Everybody loves a leader that they can connect with, trust and empathise with

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Charmaine's 'power' strength:

Empathy

"I've solved kind of technical problems in software development and kind of marketing or business problems as well. Now I feel like I'm in a space where I am solving people problems, which I love because I love people"

Final thoughts:



Define yourself to yourself – that's helped me to show up in the world as myself really, really comfortably. It's that emotion management, emotion regulation as well. Particularly when you're putting yourself out there



Be a mirror – Reflect your stakeholders' pain points and connect with them on a human level